











## **Handling RaaW**

Just like with any raw meats, we have to be careful with bacteria! Handle the RaaW food with the following tips to keep everyone healthy:

- Put your RaaW delivery of pouches straight into the freezer
- The night before you are going to feed your pet, defrost and store the amount of RaaW food you need in a dedicated container in your fridge, separate from your own food.
- Clean any surfaces, utensils, feeding bowls etc before and after feeding RaaW food with hot, soapy water.
- Make sure to always store the RaaW pet food in the fridge and do not let it sit at room temperature. Throw out any left-over uneaten raw food from your pet's bowl.
- Always throw out any expired food! Defrosted RaaW pet food lasts two days in the fridge.
- Always wash your hands and disinfect the work surfaces after handling RaaW pet food.



NATURAL RAW





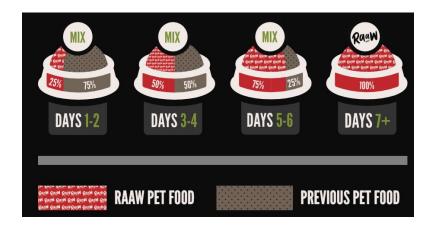






## **Transitioning to RaaW**

Transitioning to RaaW is easy! Every day for 7-10 days, swap around 10-15% of your pet's current diet to RaaW pet food, until you're 100% RaaW!





NATURAL RAW











## Feeding Guidelines - Dog & Puppy

The below outlines the amount to be fed <u>per day.</u>
Please use the below as a <u>guide</u> - all bodies are different, dogs included! So please cater your dog's raw food diet according to their lifestyle, size and metabolism.

Ideal Weight	Adult	Puppy
5 kg	150 g	300 g
6-10 kg	200 g	400 g
11 - 15 kg	300 g	600 g
16-20 kg	400 g	800 g
21-25 kg	500 g	1000 g
26-30 kg	600 g	1200 g
31-35 kg	700 g	1400 g
36-40 kg	800 g	1600 g
41-45 kg	900 g	1800 g
46-50 kg	1000 g	2000 g













## Feeding Guidelines - Cat & Kitten

The below outlines the amount to be fed <u>per day.</u>
Please use the below as a <u>guide</u> - all bodies are different, cats included! So please cater your cat's raw food diet according to their lifestyle, size and metabolism.

Ideal Weight	Adult	Kitten
3 kg	90 g	180 g
3.5 kg	105 g	210 g
4 kg	120 g	240 g
4.5 kg	135 g	270 g
5 kg	150 g	300 g
5.5 kg	165 g	330 g
6 kg	180 g	360 g
6.5 kg	195 g	390 g
7 kg	210 g	420 g